



Email: office@hroa.us
Phone: (805) 238-9641
Fax: (805) 238-3430

2130 Heritage Loop Road
Paso Robles, CA 93446
Website: www.hroa.us

License Plate Reader Privacy Policy

Purpose

The purpose of the Automated License Plate Reader (ALPR) system is to enhance community safety, assist in criminal investigations, deter criminal activity, and support law enforcement efforts. ALPR data may be used for security, access control, enforcement of governing documents, and rule compliance. The system is not intended for general surveillance of residents.

Limited Data Collection

The ALPR does not use facial recognition technology, does not collect demographic data, and is not connected to DMV databases. The system only captures vehicle-related information, including the license plate, vehicle make/model, and vehicle color. To ensure accuracy of ALPR information and correct data errors, software will (i) measure camera performance and image capture quality, (ii) preemptively diagnose issues, and (iii) schedule maintenance service calls.

Data Access Controls

ALPR data is not used for casual searching. Searches require a public-safety reason. Access to the license plate images is limited to the Association's General Manager, Gate/Mussel Manager and Supervisor and the Compliance Manager and Supervisor. In the event a crime is committed in Heritage Ranch, local law enforcement authorized by the Board may review data related to the specific investigation and will follow agency rules and the law. The Association retains full control over all data sharing. ALPR data is not shared with U.S. Immigration and Customs Enforcement (ICE).

Training

The Association owns the data and is responsible for protecting it. Authorized HROA personnel will be trained by Flock on (i) how to use the reader, (ii) how to safeguard data, and (iii) compliance with applicable laws. Only trained personnel will have access to ALPR data. If someone misuses the system, disciplinary action will be taken.

Monitoring to Ensure Data Security

Data is encrypted to help prevent unauthorized access. To prevent misuse of the system, audit logs are maintained documenting all user activity, searches, and system access. Every search is recorded and linked to the person who performed it. Each ALPR query is recorded with a user ID and time-stamped. The Association reviews audit logs biannually to ensure compliance with this policy. Flock Safety does not access or monitor the Association's ALPR data.

Data Retention

ALPR data is automatically deleted after 30 days unless preserved for an active investigation or lawful evidentiary need.